

Dear Business Owner/Manager,

On Saturday, June 7th, Get You In Shape will be hosting the 16th Annual Coppell Special Olympics 5K, a cherished community event that includes a 1-mile fun run, a timed 5K race, and a virtual participation option. All event proceeds will directly support the local Coppell Special Olympics teams.

Over the past 15 years, the Coppell 5K has raised over \$132,000 to support our amazing local athletes. For this year's 16th Annual event, our goal is simple: continue to provide the financial support that enables our athletes with special needs to thrive. Coppell Special Olympics relies on this event for 90% of its funding, which supports a variety of essential needs, including uniforms, transportation, equipment, competition fees, and even items like letter jackets for the athletes at the annual Special Olympics Banquet.

We would be honored to have your business involved in this important cause. While we know there are many requests for your support, we hope you will consider sponsoring this event at any level. Every contribution makes a meaningful difference. Please find the details of our sponsorship opportunities and their corresponding benefits on the next page.

Our secondary goal for this event is to create a fun, family-friendly experience that unites the Coppell community. Your sponsorship not only helps fund the Special Olympics but also brings our neighbors together for a day of celebration and support.

The Coppell Special Olympics is an incredible organization that provides life-changing opportunities for individuals with special needs, promoting health, fitness, and confidence through various sports programs. To learn more about the athletes and the programs they participate in, visit <u>www.coppellso.org</u>.

If you have any questions regarding sponsorships, corporate participation, or the event itself, please don't hesitate to contact Melissa Evans, the Coppell 5K Race Director, at 214-603-8287 or via email at support@getyouinshape.com.

We hope you will consider joining us as a sponsor or supporter of this amazing event. Your involvement will directly impact the lives of our local athletes, and we're excited to have you be a part of this year's success!

Respectfully,

Brad & Cynthia Linder Owners, Get You In Shape <u>www.GetYouInShape.com</u> / <u>www.Coppell5K.com</u> 214-603-8287

Get You In Shape Coppell 5k

Benefiting Coppell Special Olympics Teams

Event Details

Saturday, June 7th, 2025

Andrew Brown Park East

8:00am - 10:00am

260 Parkway Blvd Coppell, Texas

runners.

Date:

Time:

Location:

Attendees:

Target Demographics:

Cost:

The running trend has shifted over the past few years and women are now more prevalent than males. Typically 56% of participants will be female. Studies show females most often make the spending decisions for their families. Ages for both sexes will range from 5 to 60+ years of age with the most prevalent age range in 5Ks ranging from ages 20 to 44. We estimate that 95% of participants will be from Coppell and the surrounding areas.

We are projecting between 200 and 300 participants. Each participant

will bring one or two family members or friends. The event will have anywhere from 300-500 attendees either running or cheering on the

The price for the 1 Mile Fun Run and 5K ranges from \$20-\$40. Ages 5 and under are free to participate in the 1 Mile Fun Run. We will also have a way that you can donate any amount you would like or you can sponsor an athlete for a year or fund a letter jacket for an athlete.

Parking and Transportation:

There is available parking in Andrew Brown Park East, West and Central parking lots.

Get You In Shape Coppell 5K

Benefiting Coppell Special Olympics Teams

Sponsorship Levels

Gold Sponsor \$750 or more

- Most prominent logo placement on event t-shirts
 - Shirts will be given to every participant, meaning more than 200 individuals will wear merchandise boasting your company's logo for any number of days throughout the year and years to come.
- Four (4) complimentary race entries for employees of your company
- Four (4) complimentary event t-shirts for you to wear proudly and boast of your community support
- The opportunity to set-up a booth at the event and interact face to face with the hundreds of individuals in attendance
- Prominent logo placement on the event website, <u>www.Coppell5k.com</u>, with a link to your company website
- Recognition and promotion on Get You In Shape social media (Facebook, Twitter) thanking our sponsors with links to the company website

Silver Sponsor \$500 or more

- Prominent logo placement on event shirts
 - Shirts will be given to every participant, meaning more than 200 individuals will wear merchandise boasting your company's logo for any number of days throughout the year and years to come.
- Two (2) complimentary race entries for employees of your company
- Two (2) complimentary event t-shirts for you to wear proudly and boast of your community support
- The opportunity to set-up a booth at the event and interact face to face with the hundreds of individuals in attendance
- Prominent logo placement on the event website, <u>www.Coppell5k.com</u>, with a link to your company website
 - Recognition and promotion on Get You In Shape social media (Facebook, Twitter) thanking our sponsors with links to the company website

Bronze Sponsor \$250 or more

- Name placement on event shirts
 - Shirts will be given to every participant, meaning more than 200 individuals will wear merchandise boasting your company's name for any number of days throughout the year and years to come.
- One (1) complimentary race entry for an employee of your company
- One (1) complimentary event t-shirt for you to wear proudly and boast of your community support
- Company logo placement on the event website, <u>www.Coppell5k.com</u>, with a link to your company website
- Recognition and promotion on Get You In Shape social media (Facebook, Twitter) thanking our sponsors with links to the company website

Get You In Shape Coppell 5K

Benefiting Coppell Special Olympics Teams

Sponsor Registration Form

Please check the appropriate box: 7 Gold - \$750 & Up

🗍 Silver - \$500 - \$749

Bronze - \$250 - \$499

Want to make a donation of any amount? Follow the directions at the bottom of this form.

Business and Payment information		
Business Name	Phone #]]
Contact Name		j-L.]
Address	5 K	
Email		
website		

Thank You for Your Support! Please return prior to Friday, May 9th.

The website is up and running (coppell5K.com) so the sooner you reply, the sooner we can get your logo up and start advertising your company.

Please note deadline for company logo is Monday, May 12th

Questions? Contact Melissa Evans /Coppell 5K Race Director / 214-603-8287 cell / support@getyouinshape.com

Make Checks Payable to *Get You In Shape* Mail this form along with a check to: Get You In Shape P.O. Box 1159 Coppell, TX 75019

Email artwork to <u>support@getyouinshape.com</u>. Artwork needs to be sent as a PNG (preferred) or JPEG format. <u>All Artwork must be submitted no later than May 12th</u>. Tel: 214-603-8287 Website: <u>www.coppell5k.com</u> & <u>www.getyouinshape.com</u>