

Get You In Shape Coppel 5k

Benefiting Coppel Special Olympics Teams

Event Details

- Date:** Saturday, June 1st, 2024
- Time:** 8:00am – 10:00am
- Location:** Andrew Brown Park East
260 Parkway Blvd
Coppel, Texas
- Attendees:** We are projecting between 200 and 300 participants. Each participant will bring one or two family members or friends. The event will have anywhere from 300-500 attendees either running or cheering on the runners.
- Target Demographics:** The running trend has shifted over the past few years and women are now more prevalent than males. Typically 56% of participants will be female. Studies show females most often make the spending decisions for their families. Ages for both sexes will range from 5 to 60+ years of age with the most prevalent age range in 5Ks ranging from ages 20 to 44. We estimate that 95% of participants will be from Coppel and the surrounding areas.
- Cost:** The price for the 1 Mile Fun Run and 5K ranges from \$20-\$40. Ages 5 and under are free to participate in the 1 Mile Fun Run. We will also have a way that you can donate any amount you would like or you can sponsor an athlete for a year or fund a letter jacket for an athlete.
- Parking and Transportation:** There is available parking in Andrew Brown Park East, West and Central parking lots.

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Sponsorship Levels

Gold Sponsor \$750 or more

- Most prominent logo placement on event t-shirts
 - Shirts will be given to every participant, meaning more than 200 individuals will wear merchandise boasting your company's logo for any number of days throughout the year and years to come.
- Four (4) complimentary race entries for employees of your company
- Four (4) complimentary event t-shirts for you to wear proudly and boast of your community support
- The opportunity to set-up a booth at the event and interact face to face with the hundreds of individuals in attendance
- Prominent logo placement on the event website, www.Coppel5k.com, with a link to your company website
- Recognition and promotion on Get You In Shape social media (Facebook, Twitter) thanking our sponsors with links to the company website

Silver Sponsor \$500 or more

- Prominent logo placement on event shirts
 - Shirts will be given to every participant, meaning more than 200 individuals will wear merchandise boasting your company's logo for any number of days throughout the year and years to come.
- Two (2) complimentary race entries for employees of your company
- Two (2) complimentary event t-shirts for you to wear proudly and boast of your community support
- The opportunity to set-up a booth at the event and interact face to face with the hundreds of individuals in attendance
- Prominent logo placement on the event website, www.Coppel5k.com, with a link to your company website
- Recognition and promotion on Get You In Shape social media (Facebook, Twitter) thanking our sponsors with links to the company website

Bronze Sponsor \$250 or more

- Name placement on event shirts
 - Shirts will be given to every participant, meaning more than 200 individuals will wear merchandise boasting your company's name for any number of days throughout the year and years to come.
- One (1) complimentary race entry for an employee of your company
- One (1) complimentary event t-shirt for you to wear proudly and boast of your community support
- Company logo placement on the event website, www.Coppel5k.com, with a link to your company website
- Recognition and promotion on Get You In Shape social media (Facebook, Twitter) thanking our sponsors with links to the company website

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Sponsor Registration Form

Please check the appropriate box:

Gold - \$750 & Up

Silver - \$500 - \$749

Bronze - \$250 - \$499

Want to make a donation of any amount? *Follow the directions at the bottom of this form.*

Business and Payment information

Business Name _____ Phone # _____

Contact Name _____

Address _____

Email _____

website _____

Thank You for Your Support! Please return prior to Friday, April 26th.

The website is up and running (coppel5k.com) so the sooner you reply, the sooner we can get your logo up and start advertising your company.

Please note deadline for company logo is Monday, May 13th

Questions? Contact Melissa Evans /Coppel 5K Race Director / 214-603-8287 cell /
support@getyouinshape.com

Make Checks Payable to *Get You In Shape*

Mail this form along with a check to: Get You In Shape P.O. Box 1159 Coppel, TX 75019

Email artwork to support@getyouinshape.com. Artwork needs to be sent as a PNG (preferred) or JPEG format. All Artwork must be submitted no later than April 26th.

Tel: 214-603-8287 Website: www.coppel5k.com & www.getyouinshape.com