



Dear Coppel Business Owner,

On Saturday, June 27th, Get You In Shape is hosting the 11<sup>th</sup> Annual Coppel 5K benefiting Special Olympics Teams of Coppel. It is a community event with a 1-mile fun run, a timed 5K Race and a virtual option as well. This is our fourth consecutive year partnering with the City of Coppel and this race will kick off the "Celebrate Coppel" and the July 4<sup>th</sup> celebration at Andrew Brown Park. This event will be promoted by Get You In Shape and the City of Coppel months prior to the event.

For the past 10 years, the Coppel 5K has raised over \$95,000 in support of our local Coppel Special Olympic Athletes. Our primary goal for the 11th Annual Coppel 5K is to continue to rally around these athletes with special needs and provide the financial support that this great organization needs. Coppel Special Olympics receives 90% of their funding from this one event. This financial support enables the athletes to receive letter jackets at their annual Special Olympics Banquet and provides banners and signage for traveling competitions. Annual needs also include uniforms, transportation, equipment and event fees.

It is our secondary goal that this be a Coppel family & community friendly event so we are reaching out to our local businesses. We realize that you are inundated with donation requests, but hope you will consider sponsoring at any level. We have outlined the levels and benefits on the following page. We hope you will consider making a difference by making a donation or becoming a sponsor of this event.

The Coppel Special Olympics team is an organization dedicated to individuals with special needs. They offer opportunities for better health, fitness and confidence in a variety of programs. To learn more about your local Coppel Special Olympics Teams and the sports they participate in, please visit [www.coppelso.org](http://www.coppelso.org).

If you have any questions specifically about Sponsorships, Corporate Participation, or the Coppel 5K, please contact the Coppel 5K Race Director, Kathy Pendergast, at 214-603-8287 or [kathyop@getyouinshape.com](mailto:kathyop@getyouinshape.com).

We hope you will consider this request as a unique opportunity to support a local & worthy cause.

Respectfully,

Brad & Cynthia Linder  
Owners, Get You In Shape  
[www.GetYouInShape.com](http://www.GetYouInShape.com) / [www.Coppel5K.com](http://www.Coppel5K.com)  
214-603-8287

# Get You In Shape Coppel 5k

Benefiting Coppel Special Olympics Teams

## Event Details

- Date:** Saturday, June 27<sup>th</sup>, 2020
- Time:** 8:00am – 10:00am
- Location:** Andrew Brown Park East  
260 Parkway Blvd  
Coppel, Texas
- Attendees:** We are projecting between 400 and 500 participants. Each participant will bring one or two family members or friends. The event will have anywhere from 400-800 attendees either running or cheering on a runner.
- Target Demographics:** The running trend has shifted over the past few years and women are now more prevalent than males. Typically 56% of participants will be female. Studies show females most often make the spending decisions for their families. Ages for both sexes will range from 5 to 60+ years of age with the most prevalent age range in 5Ks ranging from ages 20 to 44. We estimate that 95% of participants will be from Coppel and the surrounding areas.
- Cost:** The price for the 1 Mile Fun Run and 5K ranges from \$20-\$35. Ages 10 and under are free to participate in the 1 Mile Fun Run. We will also have a way that you can donate any amount you would like or you can sponsor an athlete for a year or fund a letter jacket for an athlete.
- Parking and Transportation:** There is available parking in Andrew Brown Park East, West and Central parking lots.

# Get You In Shape Coppel 5K

## Benefiting Coppel Special Olympics Teams

### Sponsorship Levels

#### **Gold Sponsor \$750 or more**

- Most prominent logo placement on event t-shirts
  - Shirts will be given to every participant and volunteer, meaning more than 400 individuals will wear merchandise boasting your company's logo for any number of days throughout the year and years to come.
- Four (4) complimentary race entries for employees of your company
- Four (4) complimentary event t-shirts for you to wear proudly and boast of your community support
- The opportunity to set-up a booth at the event and interact face to face with the hundreds of individuals in attendance
- Prominent logo placement on the event website, [www.Coppel5k.com](http://www.Coppel5k.com), with a link to your company website
- Recognition and promotion on Get You In Shape social media (Facebook, Twitter) thanking our sponsors with links to the company website

#### **Silver Sponsor \$500 or more**

- Prominent logo placement on event shirts
  - Shirts will be given to every participant and volunteer, meaning more than 400 individuals will wear merchandise boasting your company's logo for any number of days throughout the year and years to come.
- Two (2) complimentary race entries for employees of your company
- Two (2) complimentary event t-shirts for you to wear proudly and boast of your community support
- The opportunity to set-up a booth at the event and interact face to face with the hundreds of individuals in attendance
- Prominent logo placement on the event website, [www.Coppel5k.com](http://www.Coppel5k.com), with a link to your company website
- Recognition and promotion on Get You In Shape social media (Facebook, Twitter) thanking our sponsors with links to the company website

#### **Bronze Sponsor \$250 or more**

- Name placement on event shirts
  - Shirts will be given to every participant and volunteer, meaning more than 400 individuals will wear merchandise boasting your company's name for any number of days throughout the year and years to come.
- One (1) complimentary race entry for an employee of your company
- One (1) complimentary event t-shirts for you to wear proudly and boast of your community support
- Company logo placement on the event website, [www.Coppel5k.com](http://www.Coppel5k.com), with a link to your company website
- Recognition and promotion on Get You In Shape social media (Facebook, Twitter) thanking our sponsors with links to the company website

# Get You In Shape Coppel 5K

Benefiting Coppel Special Olympics Teams

## Sponsor Registration Form

Please check the appropriate box:

Gold - \$750 & Up

Silver - \$500 - \$749

Bronze - \$250 - \$499

**Want to make a donation of any amount?** *Follow the directions at the bottom of this form.*

### Business and Payment information

Business Name \_\_\_\_\_ Phone # \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

website \_\_\_\_\_

***Thank You for Your Support! Please return prior to Friday, May 29th.***

***The website is up and running (coppel5k.com) so the sooner you reply, the sooner we can get your logo up and start advertising your company.***

***Please note deadline for company logo is Friday, May 29th.***

**Questions?** Contact Kathy Pendergast /Coppel 5K Race Director / 214-603-8287 cell / [kathyop@getyouinshape.com](mailto:kathyop@getyouinshape.com)

**Make Checks Payable to *Get You In Shape***

**Mail this form along with a check to: Get You In Shape P.O. Box 1159 Coppel, TX 75019**

Email artwork to [Kathyop@getyouinshape.com](mailto:Kathyop@getyouinshape.com). Artwork needs to be sent as a PNG (preferred) or JPEG format. **All Artwork must be submitted no later than June 5th.**

Tel: 214-603-8287 Website: [www.coppel5k.com](http://www.coppel5k.com) & [www.getyouinshape.com](http://www.getyouinshape.com)