



# GET YOU IN SHAPE

December 10<sup>th</sup>. 2012

Dear Valued Boot Camp Participant,

We have sent out two letters in the mail recently making sure you knew about our small rate increase that will be occurring. Before this happens, we wanted everyone to be aware that they can lock in at the "old rate" one more time. As you know, Get You In Shape just celebrated our fifth year here with our Coppel Boot Camp. During this time we have experienced tremendous growth and the joy of working with clients like you! Thank you very much for trusting us with your health and fitness needs. It has been a joy to serve you in that capacity and we look forward to many more years of great service.

In the five years since launching the Coppel Boot Camp we have changed our rates only one other time. We have prided ourselves in surpassing your expectations when it comes to fitness services. In order to maintain our commitment to you and our trainers, we are implementing a small rate increase for our 3 and 6 month commitment levels. The new rates will be effective as of January 1, 2013. The good news is that the rate for the 12 month commitment will not be changing! If you currently have a 12 month commitment in our program there is no action you need to take.

We are committed to providing the finest in fitness training services in Coppel. A huge part of that mission involves hiring and retaining the best trainers in the area. We strive to hire trainers with expert knowledge, friendly personalities, and a genuine concern for your success. As you can imagine, attracting and keeping the best people, who can truly impact your health and fitness, requires a commitment from ownership. We are also blessed to be able to use the Coppel Aquatics and Recreation Center when the weather does not cooperate, but that requires a financial commitment on our part as well. We will continue to invest in our business to make your fitness experience rewarding, enjoyable and ever changing.

Since you are a current client, we would like to give you an opportunity to lock in the "Old Rates" for your 3 or 6 month commitment. The rate of the 6 month option will only be going up \$10/month and the 3 month option will only be increasing by \$20/month. Once your current commitment runs out, new rates will apply. We want to offer you the opportunity to lock in at our current 3 and 6 month rates. The deadline for turning in the form with the "Old Rates" is December 17. We will be posting out current commitment form on the blog and all our emails until the 17<sup>th</sup> for anyone who would like to take advantage and sign up one more time before the new rates will take place. Once the deadline passes, the new pricing options will be in effect.

Once again, thank you for your continued trust and support. We hope you have a healthy and prosperous 2013. We are committed to helping you MAKE A DIFFERENCE!

In good health,

*Brad & Cynthia Linder*

---

FITNESS BOOT CAMPS – PRIVATE TRAINING – 24 DAY CHALLENGE

Brad Linder M.S., C.P.T.  
P.O. Box 1159  
Coppel, Texas 75019

[www.getyouinshape.com](http://www.getyouinshape.com)  
[brad@getyouinshape.com](mailto:brad@getyouinshape.com)  
214-603-8287