



I'm excited to be able to share this report with you, and I believe what is in here can truly affect your fitness business and your personal life. The report reveals a strategic, time-sensitive, revolutionary opportunity: something so completely in-line with the goals and visions you have for your fitness business.

—Brad Linder

How to EXPLODE Your Fitness Business Profits!

Five Good Questions

QUESTION #1

What happens to your fitness business's bottom line if you increase your NET profits by \$50,000 in the next 12 months?

For some fitness businesses, possibly yours, that would be a net increase of 100% or more. For all businesses, it's nothing to sneeze at.

QUESTION #2

What happens to your business if you also radically improve the results your clients get from your services by closing the "nutrition gap"?

Think of the goodwill you'll develop, the raving fans you'll create, and the affect this will have on word of mouth, referrals, and the quality of testimonies and success stories you receive.

QUESTION #3

What happens if you also double the number of qualified prospects coming into your business?

All things being equal, if you can double the number of qualified prospects coming into your business, you'll double the number of clients, right? Stay with me now because I will help show you how to do all these things. But first, I have a few more questions

QUESTION #4

What happens to your business profits and quality of life if you also have an automatic, reliable, ever-growing, steady stream of income from nutritional product sales?

Don't get me wrong, we've been able to help a lot of clients and make a lot of money over the years with just fitness—but, looking back, it bothers me knowing how much more we could have helped our clients, and how much more pure profit we could have banked if we'd addressed the demand for nutritional supplements. Thankfully, we've fixed that now.

QUESTION #5

What happens to your bottom line if you also double the lifetime value of each client with no additional training sessions and without raising fees?

If the average client trains with you at a rate of \$250/month (average between large group training and semi-private training) and stays with you an average of 12 months, they are worth \$3,000. His or her “total lifetime value” is \$3,000.

What if you could double that figure? Seriously. Not only double it, but do so without raising your fee or training more. What if you could double the lifetime value of each client *residually*, with little additional work? It's not a pipe dream, my friend. I've been doing this in my own business, have helped a few others implement the same nutrition system into their businesses, and I am now ready to work with three more fitness business owners to do the same. This is real—very real.

Let's Quickly Summarize

1. You increase your NET business profit by \$50,000 per year.
2. You get better results for your clients.
3. You get twice as many qualified prospects coming into your studio.
4. You have an automatic, ever-growing, passive stream of product sale income.
5. You double the lifetime value of each client.

Now you may be starting to understand why I use the word “explode.”

Any one of these improvements can increase your net profits *substantially*...

Two of them together will *compound* your net profits...

Three or four of them will *exponentially* increase your net profits...

But with all 5, you have a fitness business that is set for...

EXPLOSION!!

Dear Personal Trainer or Fitness Business Owner,

Hopefully, now I have your attention.

What you just read is absolutely doable; I know because I've been doing this the past few years. I've been able to teach, train, and mentor a few other fitness businesses to successfully implement the same system into their businesses. I'm now ready to teach, train, and mentor three more fitness business owners. I say three because it takes time and effort as this is not just about an info product that I'm trying to sell you.

You may not believe me, but the proof is in the results. I won't attempt to persuade, influence, or convince you of anything because this is an invitation, not a sales letter. I'm going to explain the benefits of our system, and give you the opportunity to apply to see if you are a good fit to be one the three I'm looking to start helping right away.

I'm not trying to "sell" you on it.
There are two reasons for that.

1. I don't need to. I'm looking for only three people to teach, train, and mentor. It's pretty simple: I'm looking for people who want to implement a nutrition system that has already been proven to help the bottom line to the fitness businesses. Three people that are willing to be teachable and are follow a proven nutrition and accountability system. As you know with getting new clients, it's not too hard to find three people over the course of a month. So I am confident I'll get the three that will be a good fit for using the same system and tools I have used and share in this Report.

2. You may not qualify. I have to be honest, I only want to work with people who are coachable and don't want to reinvent the wheel by trying to come up with their own nutrition program or put their own spin on the system that has already been proven to work. I will be spending a lot of one-on-one time with the three folks that join, so I'm only looking for people who are ready to start right away, who follow instructions, and who are teachable.

For now, I only ask that you allow me to share the details you need to know to make an informed decision about whether or not to contact me to get started.

HOW IT ALL BEGAN

There's a lot to our nutrition system. I will go into the specifics in just a moment, but first you need to hear my story and why I'm sharing this system. Understand that my story does come back to how this will help those that are ready to give my system a go.

I've been a personal training since 1999. In 2006, I finally started GetYouInShape.com, LLC. In 2007, I started an outdoor fitness boot camp in Coppell, Texas, a suburb of Dallas, which soon grew into one of the largest fitness camps in Texas (we were featured on *The Doctor's TV* as being one of the top fitness companies in Texas).

The first few years as a company, we had some explosive growth. I'm talking about going from what I thought was a good salary of \$3,500 a month to \$15,000–\$20,000 a month in less than

two years. Years of hard work paid off, but I also believe we grew because we were getting great results for our clients, providing a great service, and focusing on creating a community that helped with the motivation, encouragement, inspiration, and accountability that people really need.

At one time we had four locations in the Dallas area, with the Coppell, Texas, location the largest. My wife, Cynthia, was a teacher and eventually had to quit her teaching job to help with the explosive growth of our fitness business. I also began to invest money back into the business, spending thousands on fitness consulting to help me manage the growth of the business. I spent thousands of dollars on countless informational products also to help ensure I was providing a service that people saw the value in paying for each month.

Around 2010, we realized that growing in locations was just not what we wanted long term as our ideal business. We knew it required a huge amount of time delegating and traveling to each location. We were also close to starting a family and knew we needed to have another source of income coming in so that Cynthia could be a stay-at-home mother.

I had been taking the same nutrition line since 2001 and we had already been sharing the same nutritional products with our client up to that point. It was more casual, though, as we did not have a good system put together. We knew, though, that if we put some more time and effort into creating a step-by-step system for our clients, we could not only help increase our clients' results, but we could also earn enough residual income to replace her teaching salary.

We began to implement the nutrition system in our own fitness business, and I also helped one of my friends implement it into his fitness business. By the time we had our first child in 2011, we had met our goal of \$3,000/month.

Over the next 2–3 years our fitness business continued to flourish: our monthly nutrition sales grew to \$4,000 a month. I'll be honest here, we were in a great spot because we met our \$3,000 goal for the residual income we needed to be earning from nutrition supplements, and our fitness business continued to keep our net profits at a healthy level. We had our second child, a fitness business that was stable, and a recurring revenue stream coming in each month through nutrition sales, which allowed us to live the ideal life for that time period.

In the summer of 2014, I decided it was time to take our business to the next level. I finally decided to get real with our nutrition system to make it a must for every new client that joined our program. Up to that point, we had clients who were interested in our nutrition system just raise their hands and we would then help them with our system. Although we had helped a lot of clients, we realized that our system was the BEST way to help clients coming to us to look, feel, and perform better.

If clients were coming to us to offer the solution that we thought was best for them, we needed to offer it and make it a part of our program. As soon as they signed up, they had to trust us to help them get to where they want to go with their health and fitness goals.

In the end, we knew the BEST way to get clients the results they were seeking was for them to go through our nutrition system.

We knew that the numbers and results were clear as day.

Our business had a much better track record with people who had gone through our nutrition system rather than those that just joined our fitness program. Although we were giving our clients loads of nutrition tips and even following up with them, the system produced better results, was easy to follow, created raving clients, and increased total lifetime value for that client because of residual nutritional supplement sales.

Our goal to implement this as a must for each new client was simple:

1. Give our clients an easy to follow step-by-step system as they got started. Nothing crazy and over complicated, but something easy for them to follow.
- 2) Give each client an Accountability Coach that would meet with them and walk with them throughout the journey. The studies don't lie: people know they need accountability to make lasting changes. Adding this to the system brought tons of value overall to the client.
- 3) Help customize a long-term nutritional supplement plan so they can continue toward their goals and the lifestyle that they desire. In turn, the business would earn residual income from the monthly sales.

Cynthia and I first implemented the nutrition system as a trial run so we could test everything. This lasted six months and allowed us to coach each client individually and through our group challenges. We were able to see what was great about our system and also take out the areas that didn't fit.

We then set out to make a ***Standard Operations Procedure Manual*** for our nutrition system, as well as set up a series of modules to train our staff. It was just not Cynthia and I having to meet with our clients as they joined, but our Accountability Coaches needed to stay in touch with the clients.

The results?

In 2015, during the first full year of implementing the nutrition system in our program, we earned \$50,000 from the nutrition side of our business. As a result of us implementing the system, our monthly clients went from 135 clients to 150 clients. The profits from our fitness program are not even a part of our \$50,000 NET PROFIT. That net profit is only from the nutrition side. Three of our clients who went through the system referred us to their work because of the level of service they received from our system. We ended up locking in three corporate fitness accounts, which will end up bringing in at least another \$6,000 more a month over the next twelve months, which equals \$74,400. Each of these three referrals are mostly due to the nutrition system that each client gets on when starting: our program produces results, creates raving fans, and increases the lifetime value of each client.

You may be thinking “that’s great, but what about me? How does this relate to me?”

The reason I share this now is that our fitness business is running on all cylinders with a great team in place and I’m ready to share my system with others to positively affect their businesses

like it has mine.

My plan was to develop a system that any personal trainer or fitness business owners could follow to duplicate my success. Once I had the system created, refined, tested, and proven over time, I could help teach this same nutrition system to others.

As stated, my goal is to teach, train, and mentor THREE fitness professionals or fitness business owners to implement the system. Mainly because that is all the time I will have to give. I'll still be running my fitness business I am dedicated to spending a lot of time with my family (I've got 3 young kids and one on the way). You will receive one-on-one training, weekly coaching, and more if you are selected as no cost to you. So if you want more information about how you can be one of the three I'm going to be working with, keep reading, and you'll see how later in this report.

It's a System, Not Just Supplements

You'll get a total nutrition system. You will get a multi-step SYSTEM that will allow you to sell it as a SYSTEM instead of what most of your clients have been pitched before—just supplements. This thing is powerful. It generates referrals, cross-sells the supplements, educates the clients about how to get maximum results in minimum time, and gives them that WOW customer service that you know you should be offering each new client! All of these details are so crucial to cultivating client loyalty.

You get one-on-one teaching, training, and coaching from me.

Getting the one-on-one coaching and training is 100 times more effective than just buying an info product, reading manuals, watching modules, and listening to CDs. Believe me, I've invested thousands of dollars in different products over the years. It does not compare to having someone teach you step by step how to implement this system into your business.

But that's just a small sample. There's so much more. It's a complete, integrated fitness business marketing system wrapped around a powerful product-producing machine.

What Does It Cost?

I know you're probably inclined to jump right to the end of this report and search around for the price. You want to know how much a program like this, with the ability to increase your NET profit by at least \$50,000 in the next 12 months, is going to cost.

Relax. I've got good news.

The nutrition system is, for now, essentially free.

“Essentially? What the heck does that mean?”

It means that the nutrition system is completely self-funding. There's a very reasonable cost to get started (which I will explain to you in a moment), but you will recover the cost in the first

30–60 days after you start the training based on how fast you plug into the free one-on-one coaching and training.

The only cost is for the nutrition supplements that you will be using to implement the nutrition system into your fitness business. As you will read, our first goal is to help teach and train you on how to get your first 10-15 beta clients to do a group challenge. This will not only help you earn a profit within 30 days, but also create testimonies that will start a buzz in your facility that will make all your other clients ask to hear more about this new program. Essentially, this means that there will be a few ways to help you get started and it may mean creating sales (EARNING MONEY) before you actually have to spend your money to buy the products.

Why Most Fitness Business Owners Struggle to Achieve Real Business Success

There are obstacles in your path, and the very first one we need to take a look at is you and your thinking.

I'm speaking from my own personal experience on this. Over time, I think we all fit into two categories:

1. Opportunists: These are folks that are always looking for the magic bullet. They think tactically. They want a postcard, a letter, an advertisement, something that will bring them new business NOW. They go from one opportunity to the next, one marketing gimmick to the next, never getting any real traction. The questions they ask themselves is, "What's the simplest and easiest way for me to get more clients/make more money right now." *Opportunists struggle because they are generally so busy with the day-to-day of their business that they make knee-jerk decisions based on what's appealing in the moment.*

2. Entrepreneurs: These folks, on the other hand, have an end in mind—a clear vision of what they want their business to become. Because they have a vision, they can analyze their own strengths, their competitors' strengths, the marketplace preferences, and devise different strategies for achieving their vision. After reviewing the pros and cons of each strategic alternative, they pick the one strategy most certain to successfully achieve their vision. Entrepreneurs know that their biggest opportunity is always inside their business, and they find a way to fully realize that intrinsic opportunity.

The Pareto Principle: 80% of people are opportunists and 20% are entrepreneurs. Only you know which one you are. I was certainly on the opportunist side for many years until I focused on growing and balancing my life. I have since changed to an entrepreneur because it's allowed me to continue to live my ideal life at each stage of the game.

My hope is that you are an entrepreneur because *then you will clearly and immediately recognize how perfectly in alignment this System is with your vision and goals.*

What the Nutrition System is NOT

- It **is not** an information product. Although we have put together a step-by-step nutrition system similar to what you would purchase, you will get individual coaching and training from me on how to customize the system to suit your fitness business. You will have access to the teaching and training modules at any time but the personal one-on-one interaction and help has been proven to be effective for producing actual results.
- It **is not** a get-rich-quick scheme. Those are for the “opportunity seekers” and will come and go. I’m not making any promises to you of what I don’t already know, based on my own personal results, are achievable. You won’t be rolling in cash the first week after getting started. But each month, your NET profit will grow automatically and substantially if you are continually implementing the nutrition system into your fitness business. This comes because you will be providing value to your clients, constantly educating them on difference products that will help them, follow up with each client and constantly bringing new clients into to work with.
- It **is not** retail (uggh). Anyone can get some protein powder and a private label it, stick inventory in their fitness business, and sell it. That’s a nightmare, and it’s also not worth your time. You may make a few bucks, but it’s way more trouble than it’s worth (unless you’ve tried it). Besides the truly superior product line, we’ve chosen the manufacturer we use because they can ship it right to your house or your client’s. Since our fitness location is at the local park, this is certainly helpful.
- It **is not** theory or untested strategies. I’ve already mentioned that this system has been in the works for 3–4 years now. I would not be sharing it with you unless I had tried, tested, and tweaked it enough times for me to ensure that it’s a proven system with my own personal clients. It’s not only has been proven to help boost my NET profit, but also has increased our client retention and lifetime value of each client. I have not had to spend more money on marketing to get more clients because my average value per client has increased.

Now that you know what the nutrition system is not, let’s talk about...

What the Nutrition System IS

- It **is** a program with a documented track record of success that’s dedicated to helping you succeed. If I can make this work with an outdoor “boot camp,” anyone can do it with the proper coaching, teaching, and mentorship. When you join, you will be on my team and our #1 goal is to work for you to help you succeed.
- It **is** a program you learn through hands-on training. We will have live training calls, which will help you learn quickly and also implement the information into your business quicker. These calls are typically either once a week or once every two weeks (based on how fast you want to go). You can begin profiting from them in less than a week. You will begin the process of being locked and loaded (ready to go).

- It **is** a program that involves life-long training. My role is to help teach, train, and mentor you. This does not and will not stop after the initial training to help you implement the system into your business. Even though you may have the system down and know everything after a month or two, you will still have access to help when you need it.
- It is a program that will help give you marketing campaigns to implement into your business that will allow you to get new leads and grow both sides of your business. I've been able to see this first hand from my own fitness business. You will be able to tap into our national group of fitness professionals who have three big Challenges each year. We have a step-by-step campaign that you would be able to tap into. This will eventually allow you to grow both the fitness side and nutrition side of your business.
- It **is** a program that allows you to predictably and steadily grow your profits month to month. I'll help show you precisely how to sell the nutrition system (enough products) in the first 30–45 days after launching to help you fully recover the initial investment in the products (that's the self-funding aspect I discussed earlier). After 45 days, you'll make what you made the first month (because, remember, we're dealing with a consumable product that your clients will repurchase automatically every month) PLUS your second month of sales from new clients. So each month will build a little on the previous month depending on how tight your system is, how much you are following up with the client during the initial month, and how much nutrition education you are putting out in front of your clients.
- It **is** **THE MISSING LINK** to massive client lifetime value profits, radically improved results for your clients, and the kind of business you have always wanted. I am saying this from personal experience, which is why I am so excited about sharing this nutrition system and helping affect the lives of three other fitness business owners.

If you still don't believe me, I want you to consider this...

You Are Letting a Small Fortune in Fitness Business Profits Slip Right through Your Fingers?

How many thousands of dollars have you given away by not capitalizing on the nutrition gap since you opened your fitness business?

Think about it for a moment. Let's do the math—let's put a pen to paper and figure it out. In our system program, each client represents roughly \$30–\$50 per month in product commissions for you. How many clients have you trained since you opened your doors?

If you have trained 50 clients for an average of 6 months each, ***that's \$9,000–\$15,000+ in nutritional product commission (NET PROFIT) that slipped through your fingers.***

If you have trained 100 clients, it's \$18,000–\$30,000+ in lost NET PROFIT (not gross).

If you have been in business for a number of years, you may have had hundreds, if not thousands, of training clients over the years.

And those figures are based only on clients who purchase products for just six months. The vast

majority of your clients will be on the products for years! The lost profits become staggering...unless you position yourself now to capitalize on lifetime value. Think about that; let it percolate in your brain.

Remember, your clients are already BUYING SUPPLEMENTS from somewhere close to your fitness business. It's crazy to think that the people who know, like, and trust you would go somewhere else to get their nutrition supplements. Many trainers I talk to actually recommend and send their client to supplement stores or smoothie stores. You may get some perks or a small kick back from that place of business, but, in the end, **it's YOU** that is losing out on THOUSANDS of dollars.

Think about it: you're the person who your client knows, likes, and trusts. They are trusting in you to help provide the solutions they need to reach the desired weight loss or lifestyle goal.

Having this Nutrition System will:

1. Allow your clients to stick with your fitness program longer.
2. Become raving fans of your program and refer everyone they know to you (even sharing your program on Facebook).
3. Increase the lifetime value of each client because they are buying nutritional supplements every month.

Depending on how long you have been in business, you may have not lost that much money—at least not yet—but you most certainly will if you don't have a solid nutrition system for capitalizing on the nutritional gap.

We have that Nutrition System: it's been tested and proven to work, and it can be yours.

Now, lifetime value has meaning.

You will come to completely understand lifetime value in a very practical way. When you experience how each client is worth so much more than you're now getting—when your net profits start to really explode—then you fully embrace this most powerful strategy of all. You stop worrying about where the next client is coming from, and you start focusing on how you can better serve and therefore more fully realize the profit potential from helping each client.

Stop chasing clients and start building relationships!

You will no longer have just one thing to offer your clients, and you will no longer have just one profit center from fitness training. You no longer have to trade time for dollars. The profits will roll in residually from the work you put into integrating the nutrition system into your program. And there's no better way to make money—none.

Why You Failed

If you've tried to offer supplements in the past and struggled to make any profit, or even failed at it and quit, - there's one glaring reason why:

You didn't have a SYSTEM.

- You didn't have the complete and total support of a product manufacturing company whose SOLE business is helping you sell more products by making it as seamless and easy as possible.
- You didn't have an ACCOUNTABILITY SYSTEM in place to ensure that you follow up with your clients at the right days to prove they're "feeling the love" and are getting the help they need to succeed early on in their journey and beyond.
- You didn't have the front-end marketing tools that I will provide to help you get both external and internal leads.
- You didn't have the proven nutritional sales presentations I will provide for you.
- You didn't have the coaching, mentorship and support I will provide for you.

I could go on, but I think you get the picture.

Why Our Nutrition System Is Built around Nutritional Supplements

You already know there's a huge "nutritional gap" when it comes to getting results for your clients. Almost nobody's eating right. If you surveyed your clients, I'd wager you'd find less than 20% of them eat frequently and healthy enough to support the effort they put into training with you.

All your clients need to recover more quickly so that they can put more high-intensity sessions with you. If they're sore, they don't want to train. If they are not seeing results, their enthusiasm—and likelihood they'll renew with you—plummets.

A client might train with you for six months, maybe even a year. For many, it's rare that they stay beyond that. But some people can become nutritional supplement customers for the rest of their lives.

I have nutritional customers who haven't trained with me for years. However, they buy product every month like clockwork, and my check arrives every month like clockwork.

All of this is because of the incredibly high-quality products and the nutrition system we put together, which allows them to see the benefits of consistently putting high-quality nutritional products in their bodies.

Retail is for grinders, plodders, and folks who like to make change and carry inventory. The nutrition system teaches you how to keep minimum inventory and ensure that the products get shipped directly to the clients with **them** ordering it. We actually have a SOP (Standard Operating Procedure) that allows us to teach them how to order the supplements so they can do it for themselves in the future. We also have different bundles in place so that when they are done with the initial nutrition system, they can choose from a few different options to continue on with based on how much they want to invest in each month as well as their health and fitness goals.

Retail means a customer coming up to you every time they want to buy the product. It's like putting an obstacle in front of a sale. What if they have a GNC right down the road from them?

What if they stop training with you? What if they move out of town?

No more sales, that's what happens.

When you have a nutrition system in place, the sale is like a greased slide, and it's not dependent on the customer being a training client. They have been learning what products are going to help them keep their health lifestyle, so if they move or stop training with you, they still get their products and you will still get your commission.

Help a Client through the System Once and It Pays Off for Years

You never have to resell a nutrition supplement customer like you do personal training or fitness training clients. The nutrition system sells itself. Your new clients have been sold nutrition supplements in the past, but with the nutrition system you present to them, the supplements are just a part of the overall system. They will get coaching, accountability, nutrition advice, follow up check-ins, and much more along with the nutritional supplements that will help them.

Once they go through the system, the clients have the nutritional products shipped directly to their door once (or twice for some clients) a month. The way we do it, we have Group Challenges throughout the year that is geared around the same products. This again will add to the value you are giving the clients AND in increase product purchases (NET PROFITS).

The great thing about this system is that once it's in place, you could continually earn residual money from that client for years just on the nutritional products they order each and every month. It's pretty awesome to see clients that you helped a few years ago still ordering each and every month.

How the Nutrition System and Training Works

You will have weekly training session via zoom or phone to help get you started ASAP. The goal is to teach, train, and mentor you on the entire system. The first few trainings will help you get started putting money in your pocket by helping your clients look, feel, and perform better.

That being said, this is one reason why I am only looking for the first three fitness professionals who are ready to get started. I am only looking for people who want to follow a proven system and are willing to be coachable. If you already have a supplement line you are committed to, this may not be the right fit for you. If you are not committed to one or you are not earning the kind of money you want to earn from it, then this may be something to look at.

I will essentially be working for you to help you start-earning income as soon as possible. The below lessons will include personal one-on-one support along with a long list of other resources to help you.

Here's how the training is structured so that it's easier to implement into your business:

Lesson 1: Overview of the Nutrition System—This will cover the basics of the nutrition system.

Lesson 2: Sales Training and Product Training—We will dive into some of the basic packages and bundles, and how to make the initial sell. We'll go over how to initially “sell” it as a nutrition system and not as supplements, which will help you improve your service to each client and also “pre-sell” them on the importance of nutrition and supplementation in order to get the best results from their fitness program.

Goal: Have you selling 10-15 of the bundles to a beta group challenge within your first 30 days. Once the initial 10-15 are out the door, you will have already hit a nice profit and are also at the top discount level (for life) on the nutritional products, allowing you to earn higher commissions from each sale.

Lesson 3: Accountability Follow-Up—This is our coaching system we use to help ensure our clients know we are working for them and want the best for them. It has soft suggestions for each step to help clients understand the value of consistent nutritional supplements and allow them to reach their health and fitness goals so they can achieve a healthy lifestyle.

Goal: To equip you with the tools to ensure that you are giving your client the best tools, accountability, and coaching they need to succeed as they get started. This step by step program is all laid out for you, including follow-up forms, email sequences, what days you should be reaching out, and more tricks that have been proven to give your clients the WOW customer service that creates results, raving fans, adds more to the client's lifecycle, and adds more to the lifetime value of each client.

Lesson 4: Internal and External Marketing—This includes our proven marketing campaign that you can roll-out soon after, and it will generate a huge response from your current clients. These are **ready-to-use** marketing campaigns. You will also get to join a team of fitness business owners who all market the same program nationwide. This has been proven to help build value into the overall program and also adds credibility to what you are doing. They call you to book the nutrition consultation or sign up for the Group Seminar.

Goal: The goal is help equip you with tools and presentations. Increasing the value of what you have to offer each new and existing client will increase your sales, retention, and NET profit from the new revenue stream that you'll be earning from implementing the FitPro Nutrition System into your business.

Lesson 5: The Nutrition System Tools—This lesson will have more of the step-by-step training on how to implement everything with group challenges, individual consults, banners, images, participant trackers, goal setting excel worksheets, testimonial templates, and more.

You will get a notification every so often to follow up with your client to make sure they are still on track with their goals, but you should already be doing this with your clients anyway.

Now You Have Two Choices

1. You can choose to ignore this invitation and do nothing. Just maintain the status quo. If you are someone who like and needs status quo, then I think it may be best not to do anything. Just keep busting your butt month in and month out offering low front end offers so that you can

swift through a lot of people to find a few that will end up being long term clients.

2. You can choose to act now and get more information. “Fortune favors the bold.” I love living by that now. Are you ready to hear more?

If this is you, then here is WHAT TO DO NOW:

1. [Go Here](#) and watch the short video and fill out the application form to see if you are a good fit for this System or not.

2. Call me direct (214-235-2112) and get a head start. Since I only want to teach, train and mentor the first THREE responders, it's your call.

To your better business



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